

ABSTRACT OF DISCLOSURE

An apparatus and a method of executing an applet in an apparatus reproducing interactive contents. The method involves receiving a request for executing an applet from a browser, determining whether the applet is a bound applet or an unbound applet, and loading the applet into a virtual machine. If the loaded applet is an unbound applet, predetermined commands to the virtual machine are issued, so that the applet can fall into an 'initiate' state and into a 'start' state, respectively.